



FOCAL

Canadian Foundation for the Americas
Fondation canadienne pour les Amériques
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The Rise of the Left in Latin America – Implications for Canadian Business

Schulich School of Business, Miles S. Nadal Management Centre

Ernst & Young Tower, Toronto Dominion Centre

19 March 2007 8h30 – 12h00

To register: <http://www.schulich.yorku.ca/focal>

Over the past years, much has been written about a rising wave of populism, a resurgence of the left, or a pink tide – pink because it is not so far left as to be red – said to be sweeping the Americas. What does the term “left” mean in the Americas today? Does the rise of populist governments signal the rise of a more activist state in the Americas? How much manoeuvre do populist governments have in a today’s more inter-connected world? What will be the medium- and long-term impact on foreign investment, on labour and on environmental regulations? How will shifts in social and political power impact investment, joint ventures, leases and property rights? Will Corporate Social Responsibility programs still be effective to mitigate risk and secure social license to operate? And what do these changes mean in general for Canadian interests in the Americas?

8h30 Registration and Breakfast

9h00 Session One: An Experts’ Dialogue and Exchange between Panellists on Understanding the Rise of the Left in the Latin America

Moderator: Paul Knox, Chair, School of Journalism, Ryerson University

- Vladimir Torres, FOCAL
- Ed Dosman, Schulich
- Chris Sabatini, The Council of the Americas
- Q&A

10h15 Coffee Break

10h45 Session Two: The Impact of the Rise of Populism on Business

Moderator: Ken Frankel

- The Impact on foreign investment, ownership, and taxation, *Rob Forbes, Vice President, International Business Development Group, Export Development Canada*
- The Impact on the practice of Corporate Social Responsibility, *Carlo Dade, FOCAL*
- Q&A



Schulich
School of Business
York University

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Seminar and Breakfast - \$75



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Carlo Dade: Deputy Director, FOCAL has held senior positions at the Inter-American Foundation, a U.S. government agency where he funded a wide range of business-NGO partnerships in the Caribbean and led CSR conferences in Haiti and the Commonwealth Caribbean. He was US government representative on the steering committee for the hemispheric CSRAmericas conference. He has conducted research on business-NGO relations in Chile and co-authored "*The Invisible Conscience: Business and Social Issues in Latin America.*" He worked in the Latin American Region at the World Bank. He holds a BA from the University of Virginia and a MA from Georgetown University.

Vladimir Torres, FOCAL. Is a graduate of Simon Bolivar University in Caracas. He is an analyst with FOCAL on political movements in the Americas. He is also a journalist with the weekly newspaper Embassy. He is the author of "The Impact of "Populism" on Social, Political, and Economic Development in the Hemisphere."

Chris Sabatini, Senior Director of Policy Council of the Americas, was the Senior Program Officer for Latin America and the Caribbean at the National Endowment for Democracy. He has published on Latin America, democratization, security and defense, political parties, and the effectiveness of international programs to support democratic development. He has been interviewed by radio, newspaper and television on issues concerning democracy in Latin America and has testified before the U.S. House Sub Committee on the Western Hemisphere on the status of democracy in Latin America. He holds a Ph.D. in Government from the University of Virginia, and has been an adjunct professor at American University in Washington DC.

Dr. Edgar J. Dosman, Professor, York Centre for International & Security Studies, is also currently Senior Research Fellow and Professor in the Department of Political Science at York University. He was the founding Executive Director of FOCAL. He is widely published in the fields of Canadian Foreign Policy and Inter-American relations; Dr. Dosman is a frequent commentator on Western Hemisphere affairs and was recently awarded the Rio Branco Order of Brazil for strengthening bilateral academic and cultural relations. He holds a BA from the University of Saskatchewan and a Ph.D. in Government from Harvard.

Rob Forbes, Vice President, International Business Development Group, Export Development Canada
Mr. Forbes directs the day-to-day management for Latin America operations for the International Business Development Group at EDC. Mr. Forbes has 16 years of experience at EDC. He was Group Vice-President of the Energy, Infrastructure and Services Group, which delivers trade finance, and insurance services to energy, mining, engineering and infrastructure development companies. He was Director of EDC's Telecom Team and worked in EDC's Treasury Division. Mr. Forbes recently led an internal team that updated the EDC's Environmental Review Directive and Disclosure Policy to promote best practices in Corporate Social Responsibility. Mr. Forbes holds a Masters degree in International Business Administration and a Bachelor of Science degree from Dalhousie University.



**The Miles S. Nadal Downtown Management Centre
Suite 500
Ernst & Young Tower
Toronto Dominion Centre
222 Bay St., Toronto**

The Miles S. Nadal Centre is located on Bay Street between King & Wellington.

PARKING

Paid parking is available under the Ernst & Young Tower. You can enter the TD Parking from King or Wellington. Once in the parking area, follow signs to the Ernst & Young Tower.

PUBLIC TRANSIT

Travel by the Toronto Transit Commission (TTC) Yonge/University/Spadina Subway line. Within five minute walking distance from King, Union and St. Andrew Subway Stations.



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