

Canada and the Privatization of Foreign Development Assistance

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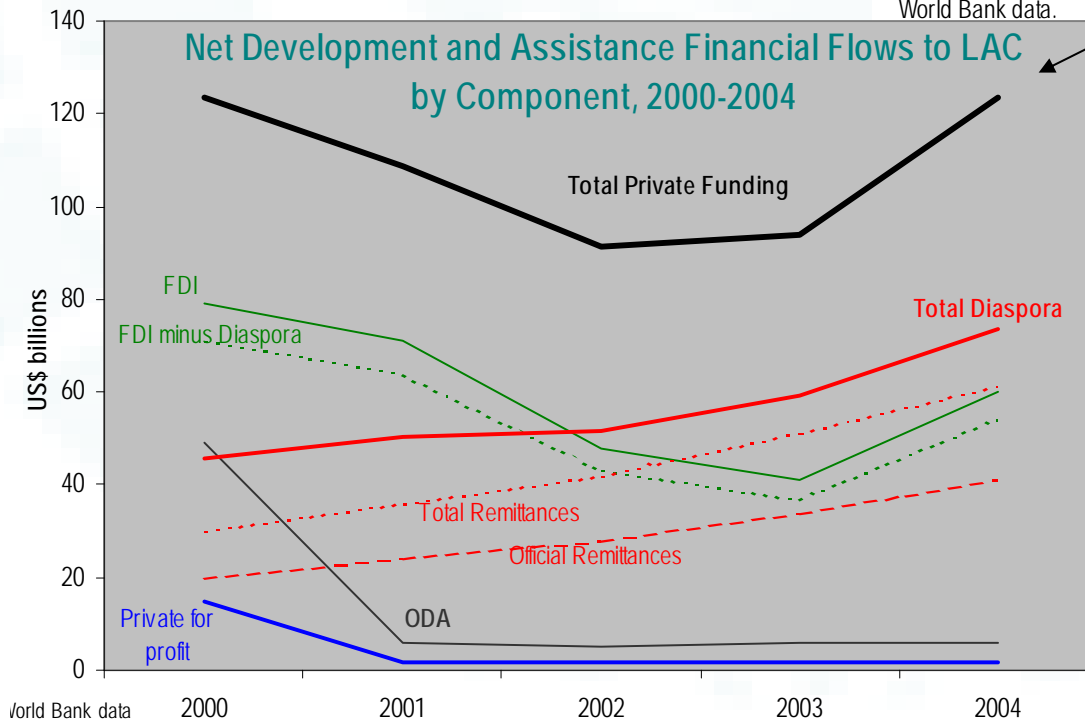
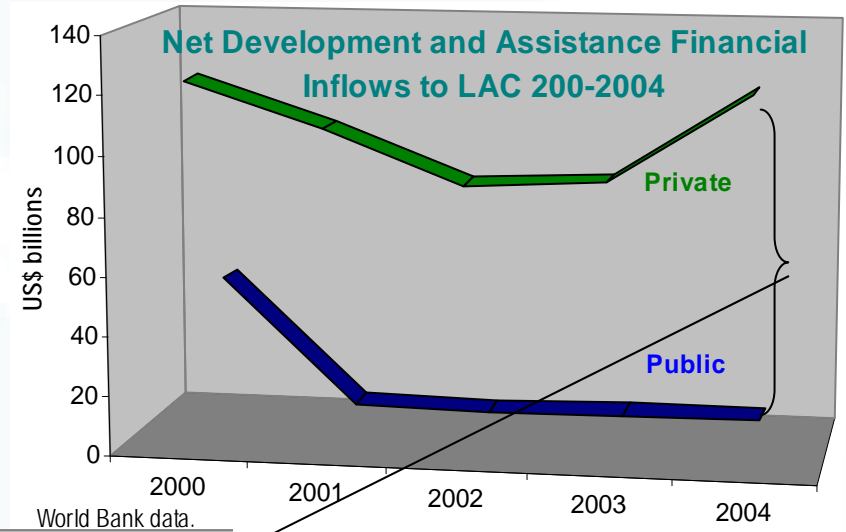


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Private Sector Dominant Funder



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Definitions 1

Private, that which is not public.

- Individuals, Diasporas, though remittances
- Private business, enterprises and corporate foundations

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Definitions

Diaspora:

The totality of individuals who identify themselves by and act upon their origin in, and ties to a territory other than the one in which they reside. Includes migrants, 1st, 2nd or even 3rd generation immigrants as well as expatriates, students, guest workers and refugees.

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Facets of Globalization

- Technologies of connectivity – 4 Ts
- Homogeneity of business practice

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Role of Diaspora

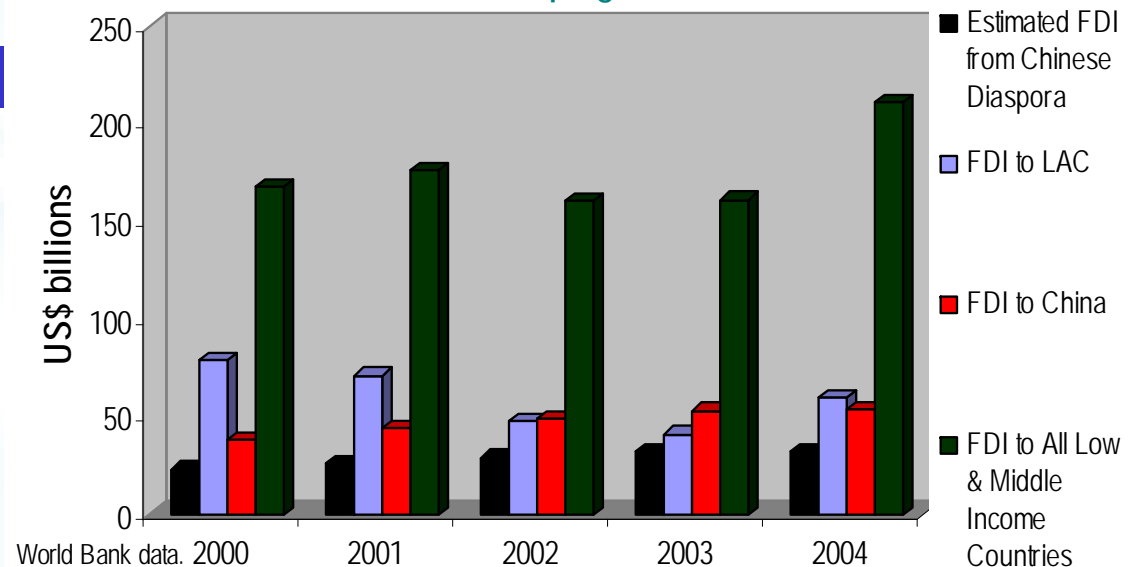
- Remittances
- Collective
- Knowledge/Skill
- Trade
- FDI

International Traffic Data for All US Points: 2004

Country	Calls	Payment to Country
Bolivia	5,510,766	\$3,118,368
Haiti	23,524,216	\$18,993,630
Honduras	62,456,566	\$107,505,238
Jamaica	20,313,950	\$15,919,163
Nicaragua	6,672,380	\$7,984,604

2004 International Telecommunications Data. FCC. March 2006

FDI to China, LAC and Developing Countries, 2000-2004



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Remittances by Selected LAC Countries
2003 (US\$ millions)



Notes

- Remittances not a substitute for development
- Poverty Alleviation
- Potential to enable development

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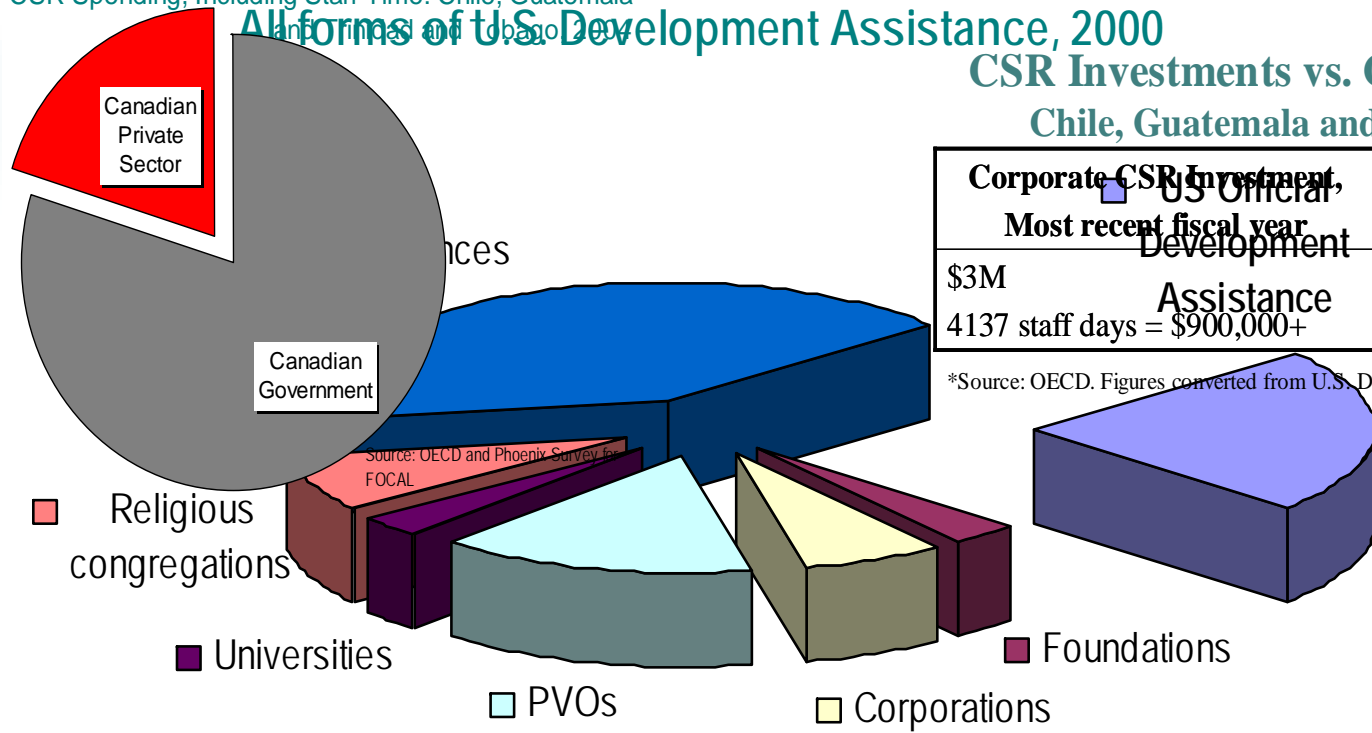
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Role of Business

• Direct investments in development

Canadian Government ODA vs Private Sector External
CSR Spending, Including Staff Time: Chile, Guatemala
and Trinidad & Tobago 2000



CSR Investments vs. Govt. of Canada Aid: Chile, Guatemala and Trinidad & Tobago

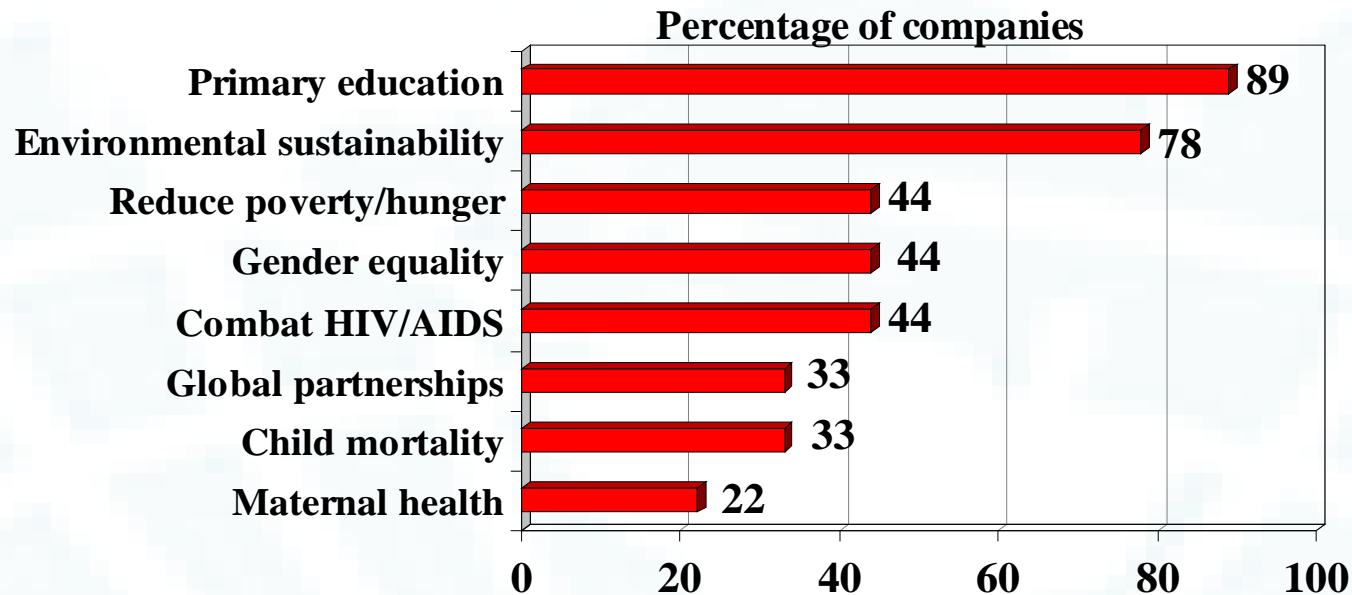
Corporate CSR Investment, Most recent fiscal year	Government of Canada, Average Aid 2002-2003*
\$3M 4137 staff days = \$900,000+	\$15.4M

*Source: OECD. Figures converted from U.S. Dollars and Phoenix-FOCAL CSR Survey



Business Impact on MDGs

CSR Programmes and Millennium Development Goals: Percentage of Canadian Companies with Programmes/Spending in MDG areas



DK/NR = 10%

Multiple responses accepted

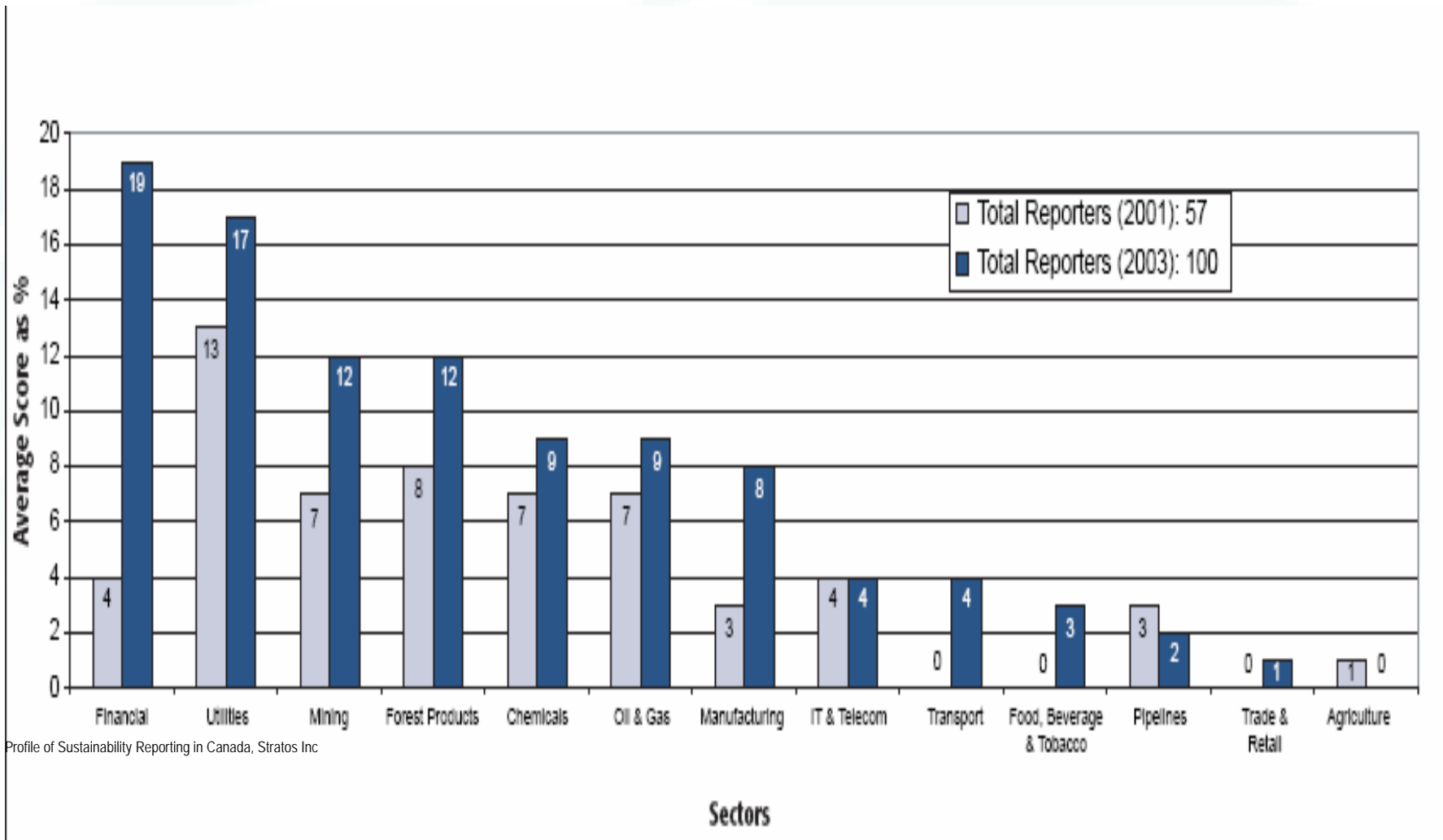
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Canadian Firms Most Involved

Comparison of Sector Distribution of Canadian Sustainability Reporting, 2001-2003



Profile of Sustainability Reporting in Canada, Stratos Inc

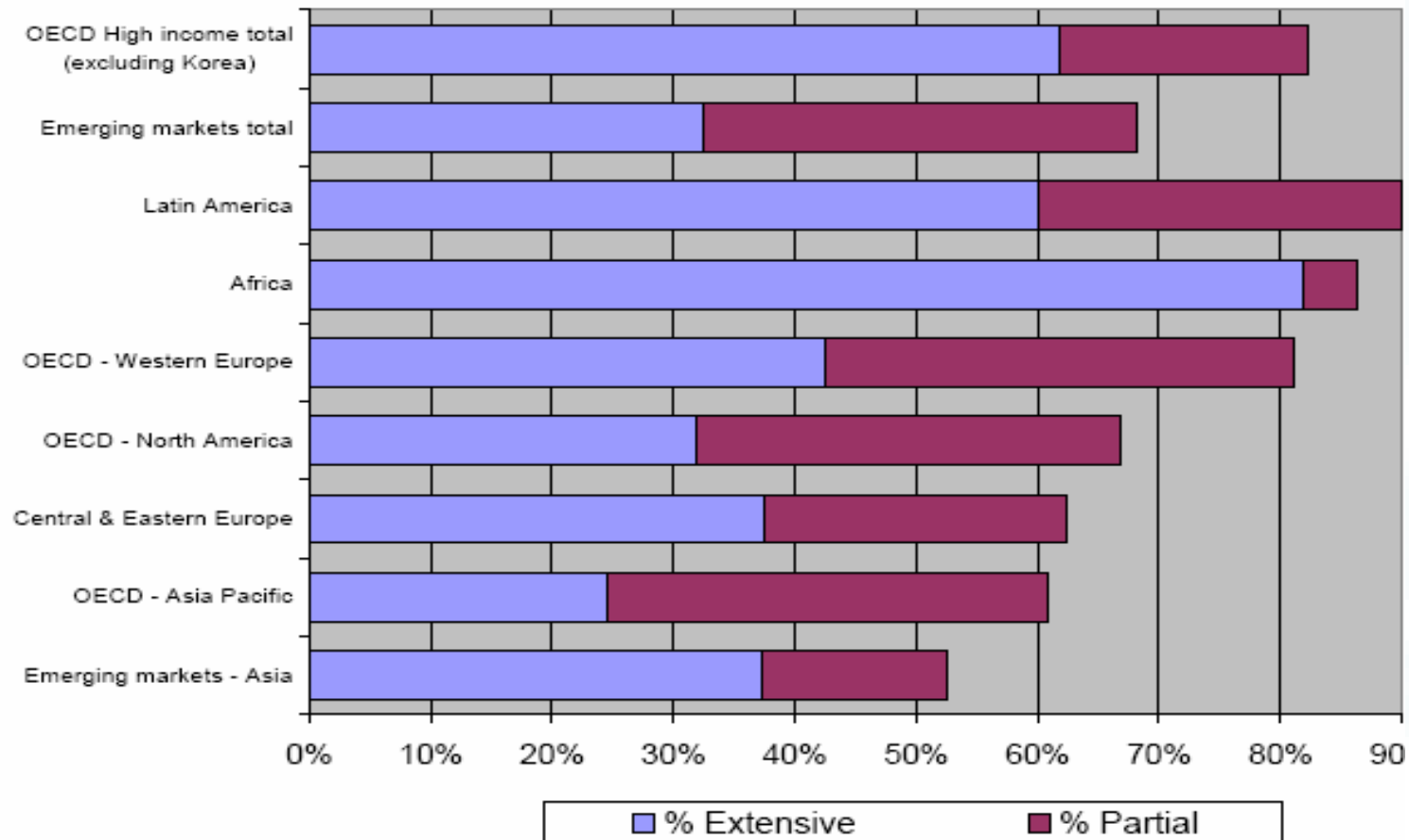
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Developing Country Firms Too

Extent of Reported External CSR Programmes



OECD. 2005. Corporate Responsibility Practices Of Emerging Market Companies

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What Is Needed?

Change in culture of aid business

True partnership

Responsiveness

Loss of Paternalism

Realization that public is now minority
shareholder in enterprise of aid

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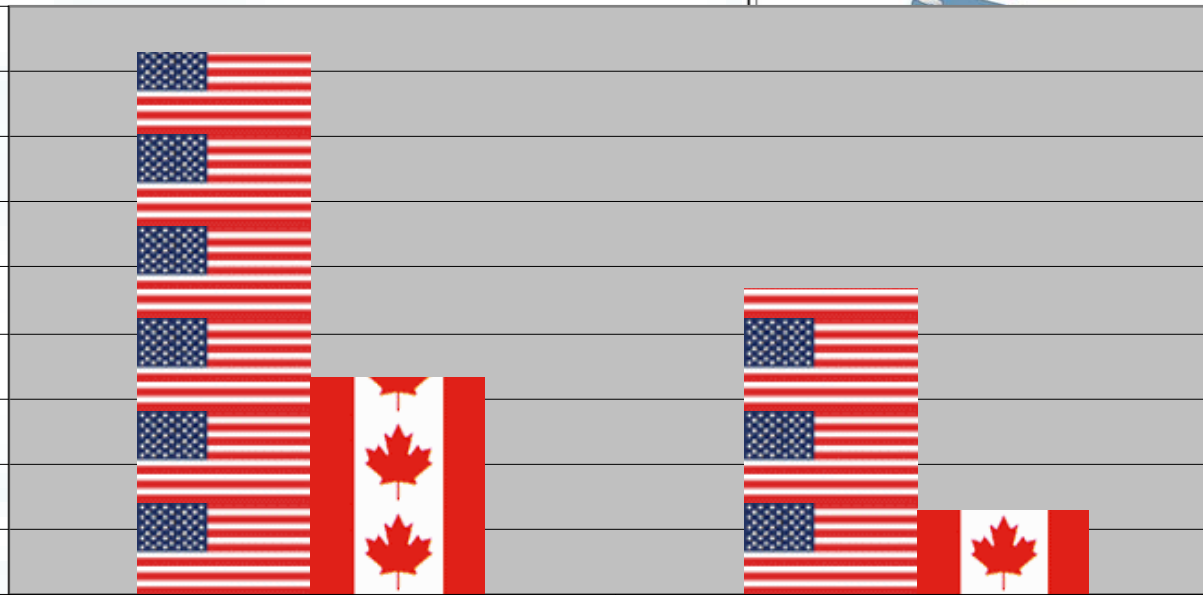
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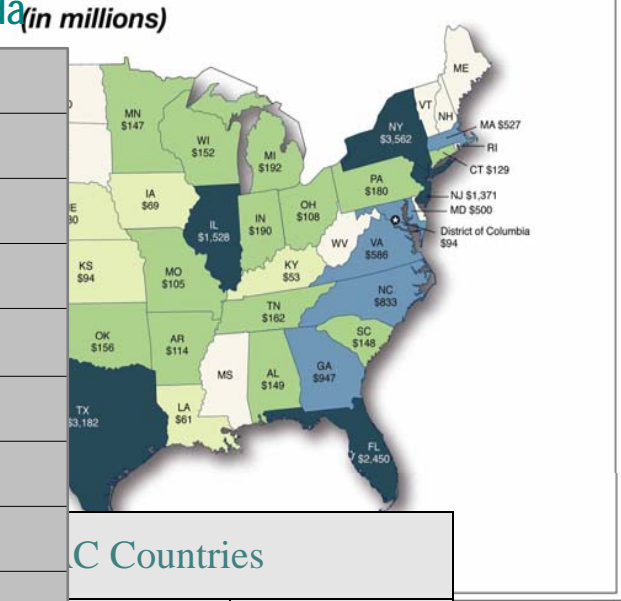
Specifically

Trade Impact of 10% increase in immigration to US and Canada

9.0%
8.0%
7.0%
6.0%
5.0%
4.0%
3.0%
2.0%
1.0%
0.0%



Remittances to Latin America from the US—2004



C Countries

	Exports from Country X	All types of CSI	Co-financing CSI	Technical Assistance	Publicity	Imports to Country X	Non-national companies	Research/Conferences	Partnerships/PS Contributions Millions CA\$
CIDA Inc				✓	✓				
USAID GDA		✓	✓	✓	✓		✓		400 – \$4,006 ¹
IAF/ RedEAmér		✓	✓	✓	✓		✓	✓	65 - \$23.6
GTZ PPP		✓	✓	✓	✓			✓	403 - \$133