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Panellist Biographies and Organisation Descriptions



Dan Runde, Director of Partnerships, International Finance Corporation, World Bank Group

Before joining the International Finance Corporation (IFC) Mr. Runde was the former Director of the Office of Global Development Alliances at the US Agency for International Development (USAID), Mr. Runde's responsibilities included forming partnerships with major corporations and allocating funds to projects in developing countries. Prior to USAID he was Assistant Vice-President of Citibank in Buenos Aires and a consultant for BankBoston in Argentina, where he proposed and built public-private partnership to improve the capital's public schools.

As the **Private Sector Arm of the World Bank Group the IFC** fosters sustainable economic growth in developing countries by financing private sector investment, mobilizing capital in the international financial markets, and providing advisory services to businesses and governments. IFC helps companies and financial institutions in emerging markets create jobs, generate tax revenues, improve corporate governance and environmental performance, and contribute to their local communities. The goal is to improve lives, especially for the people who most need the benefits of growth.



Audra Jones, Americas Director, International Business Leaders Forum

Ms. Jones has over 18 years experience in the private sector, as well as CSR and international development. She was Senior Director for Partnership Development at the United Nations Foundation where she worked with the private sector to address global development issues to include climate change, women's health and eco-tourism. She headed Louis Berger International's Peru Office and oversaw an Inter-American Development Bank assessment of the privatization potential for the country's water and sewage utility. She has worked with the U.S Agency for International Development on its Farmer-to-Farmer Program, a global agri-business and agricultural assistance program

The **International Business Leaders Forum IBLF** was set up in 1990 by HRH the Prince of Wales and a group of chief executives of international companies. Since 1992, IBLF has led in promoting cross-sector collaboration (in which business is an important part of the solution. The Partnering Initiative is an IBLF programme to develop methodologies and provide advisory services for effective cross sector partnerships. The Initiative works with all sectors at strategic and operational levels to promote and support appropriate, effective and innovative cross-sector partnerships by building organisational and individual leadership, strengthening sustainability and impact of a partnership's activities and promoting rigour in thinking and practice



Judith Morrison, Regional Director for South America and Caribbean at the Inter-American Foundation.

Ms. Morrison has extensive experience developing and funding innovative public-private partnerships with companies such as O Boticário and Daimler-Chrysler in Brazil. She previously served as a senior associate at the Inter-American Dialogue and the Executive Director of the Inter-Agency Consultation on Race in Latin America.



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The Inter-American Foundation (IAF) is an independent agency of the United States government that provides grants to nongovernmental and community-based organizations in Latin America and the Caribbean for innovative, sustainable and participatory self-help programs. The IAF primarily funds partnerships among grassroots and non-profit organizations, businesses and local governments, to improve the quality of life of poor people and strengthen participation, accountability and democratic practices.



Bernardo Guillamon, Manager, Office of Outreach and Partnerships, Inter-American Development Bank

Mr. Guillamon has served as the Principal Private Sector Specialist in the Private Sector Coordination Office, which oversaw collaboration among the organizations, funds and departments working with the private sector in the IDB Group. He led development of the IDB Group's Integrated Business Plan for Private Sector Operations and was actively involved in initiatives to expand the participation of private companies and sub-national governments in the overall portfolio of the Bank. Prior to the IDB, Mr Guillamon worked in agribusiness with small, large and multinational companies.

Office of Outreach and Partnerships, Inter-American Development Bank

The Inter-American Development Bank is the main source of multilateral financing and expertise for sustainable development in Latin America and the Caribbean. The Office of Outreach and Partnerships advises the president and executive vice president of the IDB on institutional strategic partnerships and alliances. In addition, the Office is the sole channel for the IDB's resource mobilization efforts with the private sector



Kermit Moh, Director Office of Global Development Alliances, United States Agency for International Development USAID

From 2005 until 2008, Mr. Moh was the USAID Mission Director to Panama. Over the years, Mr. Moh has directed efforts in a whole host of areas including private sector development, trade, privatization, housing, economic growth, environment, and hurricane reconstruction.

Office of Global Development Alliance, USAID

The Global Development Alliance mobilizes the ideas, efforts and resources of governments, businesses and civil society by forging public-private alliances to stimulate economic growth, develop businesses and workforces, and address health and environmental issues. Alliances incorporate the breadth of USAID and partner resources including technology and intellectual property rights, market creation, best practices, policy influence, in-country networks, and expertise in development programs ranging from international trade to biodiversity protection.



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Dirk Matten, Hewlett-Packard Chair in Corporate Social Responsibility, Professor of Strategy, Schulich School of Business, York University.

Professor Matten has taught and done research at academic institutions in Australia, Belgium, Britain, Canada, the Czech Republic, France, Germany, Italy and the US. He has published nine books and articles in *Academy of Management Review*, *Journal of Management Studies*, *Organization Studies*, *British Journal of Management*, *Human Relations* and *Business Ethics Quarterly*. Recently, he co-edited the *Oxford Handbook of CSR* and co-authored *Corporations and Citizenship*. He is on the board of the journals *Business and Society*, *Business Ethics Quarterly*, *Business Research*, *Business Strategy and the Environment*, *Organization & Environment*, and *Revue de l'Organisation Responsable*. Previously, he had a Chair in Business Ethics and was Director of the Centre for Research into Sustainability at the University of London/UK (Royal Holloway).



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