

Remittances, Transnationalism and Diaspora Outreach: Programme and Policy Options

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The Issue

Globalization

+

Hyper Migration

+

Transnationalism

=

Comunidad

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Context

- Movement people, goods, ideas, problems
- Inputs from 2 governments, societies, etc
- 1/3 to 1/2 pop in transit
- Los Angeles problems

Son problemas de la Ciudad de Guatemala

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Problem

- People, issues, problems are transnational
- Institutions are not
 - Strict foreign – domestic (local) boundaries
 - Lack of contact/knowledge across boundaries
 - No incentive to change
- Paradigm shift

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Options

Financial

- Focus on financial transfers
- Competition, choice, options
 - Financial Literacy

BUT

- Don't pick winners
- Strict cost-benefit, public good & ROI consideration
- NO funding for formal sector financial institutions

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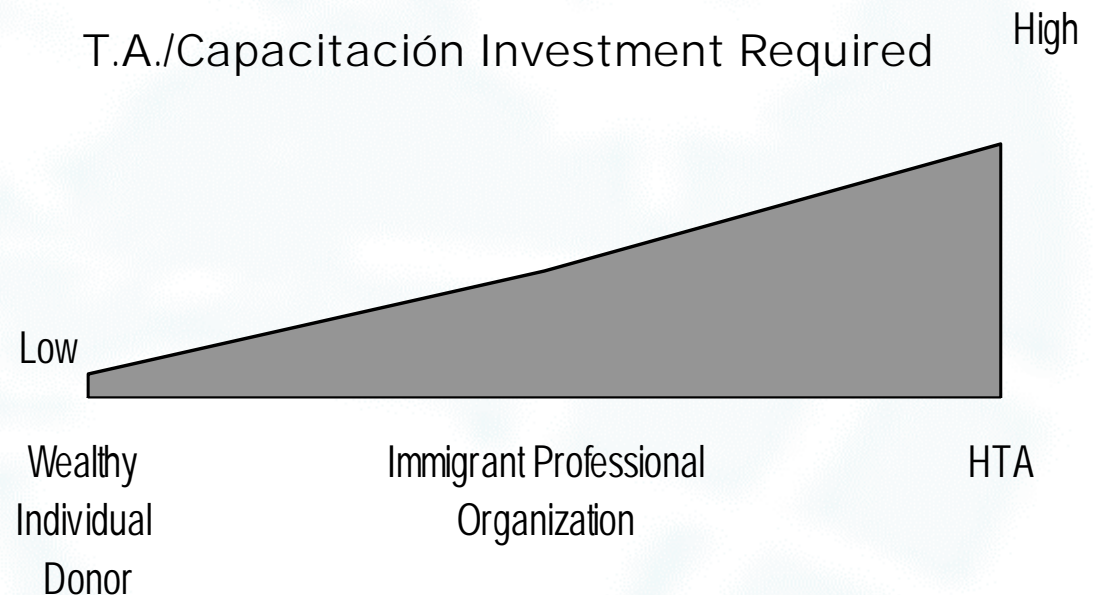
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Non-Financial Philanthropy

- HTAs, Immigrant Organizations, Wealthy Donors
- Partnership – Community Foundations
- Dual benefits
 - Domestic
 - Foreign

Options



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Options

- **Working with Migrants**

- **Volunteerism**

→ ~~Canada Corps~~ – Favaca



- **Trade**

- **Development Funds**

- **Values/Security**

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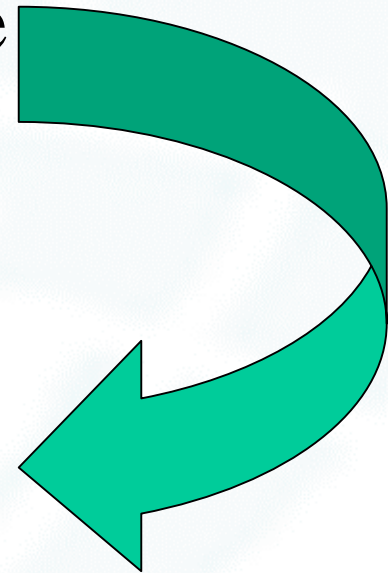
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Priorities

1. Research
2. Financial
 - Literacy
 - Services
 - Democratization
3. Diaspora outreach
4. New Partnerships
5. Dual Benefits

Set stage



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ROCHAD

- 45 Members, (+/- 30 Haitian Organizations)
- ACDI Impetus,
- AQOCI tutelage 1988-1995
- 9 – 1 funding ratio ACDI – ROCHAD
- *Rising dependence on ACDI?*
- *Shortfall in fundraising?*
- *Linkages to US groups?*

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Financial Literacy

Mexican Consulate – Government - PS

- Mexican Consulate – matrícula;
- IRS - Individual Taxpayer Identification Number;
- FDIC - financial literacy materials in Spanish;
- Local banks - open an account.

1000 people in Milwaukee signed up for bank accounts in one morning.

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Alternative Systems

BANSEFI – Mexico / FEDECACES in El Salvador

- MIF - USAID
- back-office clearinghouse for electronic transfers;
- rural institutions to receive electronic transfers.

FONKOZE – Haiti / AIRAC Dominican Republic

- MIF
- back-office clearinghouse for electronic transfers
- 800 telephone number in US/Canada

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Marketing & Trade

Corona – Walker's Wood

APOYO - Nopales

USAID – Haitian Hillside Agriculture

- Enlisting Diaspora as marketing agent

Transnational Microenterprises

- Alejandro Portes, Princeton

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Knowledge

Digital Partners

- ex- MS VPs
- 1/4 world's poor, 1/3 world's software engineers

Farm workers – Napa, CA to Jerez, ZA

- Technology transfer, smudge pots, drip irrigation
 - 1950s no peaches to 1993 13,000 hectares, 1/2 ag output Jerez
 - migrant investment, ZA government support
 - Bust, overuse of fertilizer learned in California
 - Recovery, organic farming, also from California

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Philanthropy

Donor advised fund model

- Finds projects/researches organizations
- TA, disbursement, oversight
- 50 years experience, reputation in US
- 17 offices throughout Asia

Give2AsiaCanada

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