

Table 1: Spatial data required

Spatial Data	Format	Description	Attributes
Country boundary	Polygon .shp	Outline of the country (e.g. Peru)	OID, country name, shape, area
First Level Admin Boundary	Polygon .shp	Country broken into first division of Admin units (e.g. Peru: departamentos)	OID, First Admin level name, Unique ID, shape, area
Second Level Admin Boundary	Polygon .shp	First Admin units broken into second division of Admin boundaries (e.g. Peru: provincias)	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, shape, area
Third Level Admin Boundary	Polygon .shp	Second Admin units broken into third division of Admin boundaries (e.g. Peru: distritos)	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, shape, area
Primary cities	Point .shp	Location of cities around the country	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, city name, longitude and latitude, population.

Table 2: Media data required

Media Type	Attributes
Radio Stations	Latitude/longitude location, Level of Administration (cities/province/region distribution), address, postal code, name of radio station, call sign, band, frequency, unit of frequency, broadcast class, power, antennae height, type of station (main/repeater), concession holder or licensee, company/family owner, origin of group funds (national or foreign), presence of group in other countries, group interest in other industries, date of licence start, date of licence expiry, date of creation of radio station, language, percentage of programs with official language of country, percentage of national programs, radio station relationship with political party.
TV (Broadcast/Cable)	Latitude/longitude location, Level of Administration (cities/province/region distribution), address, postal code, name of TV station, channel, band, frequency, unit of frequency, broadcast class, power, antennae height, type of station (main/repeater), concession holder or licensee, company/family owner, origin of group funds (national or foreign), presence of group in other countries, group interest in other industries, date of licence start, date of licence expiry, date of creation of TV station, language, percentage of programs with official language of country, percentage of national programs, TV station relationship with political party.
Newspapers and magazines	Latitude/longitude location, Level of Administration (cities/province/region distribution), address, postal code, name of newspaper, type of station (main/repeater), company/group/family owner, origin of group funds (national or foreign), presence of group in other countries, group interest in other industries, date of creation of newspaper, language, newspaper relationship with political party, daily/weekly circulation numbers.

Table 3: Political data required

Political Data	Attributes
Most recent national election results	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, Shape, Area, Electoral district, winning political parties, winning candidate, total number of votes cast, total number of votes received, percentage of winning votes overall.
National winner political party percentage vote	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, Shape, Area, Electoral district, National Winner (Candidate), National Winner (Party) total number of votes cast, total number of votes received, percentage of votes overall.
National Runner - Up political party	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, Shape, Area Electoral district, National Runner - Up (Candidate), National Runner -

percentage vote	Up (Party), total number of votes cast, total number of votes received, percentage of votes overall.
Total Polls	Total number of polling booths in each district.
Percentage of registered voters	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, Shape, Area, Electoral district, total voting population, total registered voting population, percentage of registered voters overall.
Percentage of voters that cast ballots	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, Shape, Area, Electoral district, total voting population, total registered voting population, total registered population that cast votes, number and percentage of valid, null, blank and rejected votes, percentage of registered voters that cast ballots overall.
Government Political Tendency	Left, centre, right.
Observations	Comments.
Campaign Finance for each political party	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, Shape, Area Electoral district, Political Party, Total Revenue, Total Expenses, Breakdown of Expenses: \$ spent on advertising for radio, TV and newspaper.

Table 4: Socio-demographic data required

Census Data	Attributes
Total Population and Density	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, Shape, Area, Raw Count Total Population, Calculated Population Density: Total Pop/Area
Total Voting Population (18 plus)	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, Shape, Area, Raw Count Total Population, Raw Count Population 18 plus, Percentage of Population 18 plus out of Total Population
Level of Education: Secondary and Tertiary	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, Shape, Area, Raw Count Total Population, Raw Count Population with Secondary School completed, Raw Count Population with University completed, Percentage of Population with Secondary Education, Percentage of Population with University Education
Illiteracy	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, Shape, Area, Raw Count Total Population, Raw Count of Population stating Illiteracy, Percentage of Illiterate Population
Primary Languages spoken	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, Shape, Area, Raw Count Total Population, Raw Count of People Primarily Speaking the Three Major Languages of the Country, Percentage of People Primarily Speaking the Three Major Languages of the Country
Indigenous groups	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, Shape, Area, Raw Count Total Population, Raw Count of People Belonging to the Three Major Indigenous Groups of the Country, Percentage of People Belonging to the Three Major Indigenous Groups of the Country
Social Indicator	OID, First Admin level name, Unique ID, Second Admin level name, Unique ID, Third Admin level name, Unique ID, Shape, Area, Raw Count Total Population, Average Income, Median Income, Levels of Social Class, Material of the floor, walls or roof