



EMERGING DYNAMIC GLOBAL ECONOMIES NETWORK

2nd Annual Conference

**RESPONDING TO THE OPPORTUNITIES OF THE EMERGING
ECONOMIES**

16 October 2007

**Asia Pacific Hall
Morris J. Wosk Centre for Dialogue
Vancouver, B.C.**

PROGRAM

8:30 – 9:00 Registration

9:00 – 9:15 Welcome

Donald W. Campbell, Chair, Board of Directors, EDGE Network and Senior Strategy Advisor, Davis LLP

9:15 – 10:15 Keynote Speech

Ted Menzies, Parliamentary Secretary to the Minister of International Trade and to the Minister of International Cooperation

10:15– 10:30 Networking Break

10:30 – 11:45 Breakout Sessions

I. How Should Canadian Firms and Governments Respond?

What strategies should Canadian firms adopt to compete and invest in the emerging economies? What internal or domestic capacities do firms need to compete globally? What strategies do multinationals from emerging economies have for investing and competing in Canada?

Chair: Kenneth Sunquist, Assistant Deputy Minister and Chief Trade Commissioner, Foreign Affairs and International Trade Canada

Panelists:

Mary Anderson, President, Canadian Association of Importers and Exporters Inc. (I.E. Canada)

Michael Carter, Assistant Deputy Minister, Ministry of Economic Development, Government of British Columbia

George Haynal, Vice-President, Public Policy, Bombardier Inc.

Louis Thériault, Director, International Trade and Investment Centre, Conference Board of Canada

II. Emerging Economies and the Technology Ladder

Are the emerging economies moving up the technology ladder? What are the implications for Canada? What is the impact of protection of intellectual property rights on competitiveness and innovation? Are the international rules on intellectual property helping or hindering development and competition?

Chair: Lawson A.W. Hunter, Executive Vice-President and Chief Corporate Officer, BCE Inc. and Bell Canada

Panelists:

Andrea Goldstein, Development Centre, Organization for Economic Co-operation and Development (OECD)

Soren Harbel, Vice-President, Innovation Development, B.C. Innovation Council

Gregg Sauter, Director of Publishing, Nokia Multimedia

Don MacLean, MacLean Consulting and International Institute for Sustainable Development

III. Firms as Global Citizens

What are the challenges in making internationally acceptable rules that govern firms? What kind of global institutional arrangements are likely to be effective for corporate social governance? What are the challenges for multinational firms from the emerging economies as they extend their global reach?

Chair: Alain C. Rondeau, Vice President - Counsel and Corporate Secretary, Pratt & Whitney Canada Corporation

Panelists:

Paul Beamish, Canadian Research Chair in International Management, Richard Ivey School of Business, University of Western Ontario
Kaz Flinn, Vice-President, Government Affairs and Corporate Social Responsibility, Scotia Bank
George Heller, Senior Fellow, Asia Pacific Foundation of Canada (former CEO, The Bay)
Carlo Dade, Executive Director, Canadian Foundation for the Americas (FOCAL)

11:45 – 14:00 Lunch

14:00 – 15:15 Breakout Sessions

I. Regional Trade Agreements: Shifting Economic Geography

What are the strategic rationales for the recent expansion of regional trade agreements around the world? What is the evidence of their economic impacts -- market opening or creating new barriers? What are the implications for multilateralism?

Chair: Debra P. Steger, Faculty of Law, University of Ottawa, and Director, EDGE Network

Panelists:

Gerhard Erasmus, Senior Research Fellow, Trade Law Centre for Southern Africa
Rajiv Kumar, Director and Chief Executive, Indian Council for Research on International Economic Relations
Jaime Granados, Integration and Regional Programs Department, Inter-American Development Bank
John Curtis, Distinguished Fellow, Centre for International Governance Innovation (CIGI)

II. Labour Mobility in an Interdependent World

Globally, labour mobility, the ability to attract skilled and unskilled workers, has become a critical factor for competitiveness. What are the crucial issues that need to be addressed? Should labour mobility be introduced into trade agreements? What are best practices for dealing with the social issues arising from labour mobility? What is the actual and potential role of diaspora to promote trade and investment?

Chair: Yuen Pau Woo, President and Co-CEO, Asia Pacific Foundation of Canada

Panelists:

Ian Mellor, Director of Economic Immigration, Ministry of Economic Development, Government of British Columbia
Don J. DeVoretz, Professor of Economics Simon Fraser University
Roslyn Kunin, Senior Fellow and B.C. Director, Canada West Foundation
Ma. Isabel Studer Noguez, Deputy Director General (Canada), Mexico's Ministry of Foreign Affairs.

III. Energy and the Environment

World energy prices remain high and energy security issues are becoming increasingly important. Meanwhile, concerns about global warming have deepened. What is the relationship between energy consumption and the environment? How should industrialized countries work with emerging economies to manage these problems?

Chair: Wenran Jiang, Acting Director, China Institute, University of Alberta

Panelists:

Zhao Xingshu, Institute of American Studies Chinese Academy of Social Sciences
Georges D. Landau, Senior Counsellor, CEBRI (Brazilian Centre for International Relations)
Amit Shovon Ray, Centre for International Trade and Development, School of International Studies, Jawaharlal Nehru University
Michael Raymont, former CEO, Energy INet

15:15 – 15:30 Networking Break

15:30 – 17:00 The World Economy in 2020

Chair: Donald W. Campbell, Chair, Board of Directors, EDGE Network and Senior Strategy Advisor, Davis LLP

Panelists:

Wendy Dobson, Director, Institute for International Business, Joseph L. Rotman School of Management, University of Toronto

Ambassador Julio Lacarte Muró, President, Chamber of Commerce and Services, Uruguay

Paul Evans, Co-CEO, Asia Pacific Foundation of Canada

H. E. Lu Shumin, Ambassador of China to Canada (invited)

17:00 – 17:30 Concluding Observations

Richard Lipsey, Professor Emeritus of Economics, Simon Fraser University